



A special thank you to our community partners who helped make our 19th Annual Operation Pumpkin a big success!



Founded in 1990 by Randy O'Leary, Desert View Homes (named one of the most affordable new home builders in the United States) specializes in affordable new homes in El Paso, Las Cruces, Colorado Springs, Northern Colorado, and San Antonio.

From energy saving construction to stylish exteriors to trending interiors, View Homes (A+ accredited members of the BBB in Texas, New Mexico and Colorado) is dedicated to providing the best new home warranty and customer service in the industry. The recipient of the Torch Award, the BBB's highest award for ethics and business practices, View Homes is also a two-time recipient of the AVID Customer Service Award for the highest Customer Service in the United States



El Paso Electric (EPE) first began serving its customers on August 30, 1901 as the El Paso Electric Railway Company. Initially, its primary business consisted of providing transportation via mule-drawn streetcars, which were replaced in 1902 with electric streetcars. By 1925, the Company's core business had evolved to producing and distributing electricity. That year, the company changed its name to the El Paso Electric Company and began serving southern New Mexico as well.

Today, El Paso Electric is a regional electric utility providing generation, transmission and distribution service to approximately 437,000 retail and wholesale customers in a 10,000 square mile area of the Rio Grande valley in west Texas and southern New Mexico. Its service territory extends from Hatch, New Mexico to Van Horn, Texas.

Johnson Jewelers

“I want to be your Jeweler...”

At Johnson Jewelers, we strive to make your jewelry shopping experience as relaxed and informative as possible. Whether your budget is \$20.00 or \$20,000, you can rest assured that our friendly and knowledgeable staff will help you find the very best jewelry for the price you want to pay.

If we do not have it in our store, we are happy to locate it for you, or have our skilled jewelers work with you to create that exceptional piece you have in mind. At Johnson Jewelers, we guarantee that you will be satisfied with the service and selection, so come and visit us today!

“I’m Randy Johnson and I want to be your jeweler!”



RMPersonnel
It's a people thing.

Over 30 years strong in the staffing industry!

Whether you are in El Paso, Laredo, or San Antonio, RMP will fulfill all your staffing needs. RMP has been successfully connecting job seekers with employers for long term and short-term staffing assignments. RMP also provides payroll and human resources for your current staff in a PEO arrangement.

We pride ourselves in our professionalism, industry knowledge and our ability to cover just about any staffing need promptly and efficiently. Our commitment to you is unsurpassed with a knowledgeable staff ready to assist.

Let us be your only choice for your job search or staffing needs!

UNITED BANK
OF EL PASO DEL NORTE

The logo for United Bank of El Paso del Norte features the words 'UNITED BANK' in a large, bold, serif font. Below this, 'OF EL PASO DEL NORTE' is written in a smaller, italicized serif font. The entire logo is enclosed within a decorative, dashed-line border that has a slight drop shadow effect.

Founded by a group of local businessmen and businesswomen who sensed a need for a bank that focused on growth, United Bank of El Paso del Norte began operations on May 1, 2001. Today, we're owned as a stock institution with nearly five hundred local shareholders who believe in our community.

United Bank is committed to changing the way El Paso banks, delivering on our philosophy by helping small to medium businesses realize their dreams. By striving to provide outstanding personal service and creative, effective financial programs, United Bank stands above and beyond some pretty fierce competition.

Being able to make loan decisions locally, we've earned several SBA awards, grown our clientele and pledge to remain a vital part of the growth of our community. In short, at United Bank, we know what it takes.



As a member-owned, not for profit financial cooperative, White Sands Federal Credit Union is committed to our members. We are dedicated to upholding our fundamental responsibility to actively serve our members and the communities in which they live.

White Sands Federal Credit Union spans two states and four communities, and in keeping with our principal of "Not for profit, not for charity, but for service," we offer competitively priced products and services to our diverse membership.

White Sands Federal Credit Union Membership makes a difference in how you do your banking. As a member of White Sands Federal Credit Union, you become a shareholder of the organization. This entitles you to profit sharing in the form of dividends. This also outlines the key difference between a credit union and a bank - ownership. Credit Unions are not owned by a single person or group, they are owned by their members.



Texas Gas Service is the third largest natural gas distribution company in Texas, providing safe, clean and reliable natural gas to more than 669,000 customers in 100 communities.

Texas Gas Service was formed in 2003 when ONEOK purchased the Texas assets of Southern Union Gas. Southern Union Gas was created in far-west Texas in the 1920s and acquired properties in El Paso, Austin, the Rio Grande Valley and other regions of Texas now part of today's Texas Gas Service territory. Texas Gas Service has an 80 plus-year tradition of utility service to customers throughout Texas.

We are committed to being an organization that strives for excellence. Our industry is evolving. There is greater competition and greater customer choice. These changes will yield exciting new opportunities to serve the customers who have trusted us as their reliable source of natural gas. We value that trust. It's been earned by our employees who have made it their business to satisfy customers year after year.



FirstLight Federal Credit Union wants to help you achieve financial success, and we've been doing that for over 60 years. At FirstLight, that mission is what motivates us to keep innovating and striving for excellence by offering low fees, great rates, and high dividends that you won't find at a traditional bank. But, more than that, banking with us means you become a part of a larger family. One that supports the local community, honors our military, and makes strides to guide our youth and future leaders to be financially ready to take on the world.

We are committed to giving back to the communities we serve by supporting our local schools, universities and other non-profit organizations through educational programs, financial contributions, and sponsorship of many events. Some of the organizations we actively support are Boy Scouts of America, USO, ASYMCA, Girl Scouts of the Desert Southwest, and many more.

We volunteer our time at events and serve on over 60 local non-profit organization boards. We also share our expertise and knowledge to help educate our members on important financial decisions with financial seminars. Members also have access to Brighter U and Brighter U 4 Kids, an interactive financial literacy program that helps you learn about saving, how to buy your first home, and everything in between.



Caldarella's family business has diversified through the years. In 1898, Jack Caldarella, a native to Italy, founded a meat market in Central El Paso, Texas. The meat market evolved into a grocery store which was eventually turned into a restaurant equipment and supply store run by Jack's son, Ciro. As years passed, Ciro's son Joseph took over bringing new ideas and positive growth into the business.

In 2000, Joseph relocated the business to a 21,000 sq show room. In the larger location, Caldarella's has had the opportunity to better serve our customers.

The team at Caldarella's would like to thank our customers for their support and loyalty.



Our founding mission here at Mt. Franklin Insurance is to deliver clients clarity of services unmatched by any other local agency in El Paso or Las Cruces.

It forms the cornerstone of how we view our partnership with you and serves as the basis of every action we take on your behalf.

This mission is built upon the pillars of:

Unmatched Experience

Local Service and Values

Unparalleled access to carriers

Planning for you all year long



Food City was born from the El Paso community, to serve the El Paso community. Our tale began over fifty years ago in 1964, when José Santos opened his first store, El Rancho Mart, on South Stanton Street. He soon outgrew that store and opened our flagship store, Food City, on Alameda Avenue. At first, Food City shared this location with the Aaronson Brothers department store called "Big Star." But it didn't take long for Mr. Santos to realize that this space wouldn't be enough. El Paso was growing fast, and the secret got out that Food City had good eats at better prices.

El Paso's young, new supermarket soon grew up, expanding into the entire building on Alameda. Shortly after, Food City expanded into two other locations: one farther west on Alameda, and the other farther east on Hunter and Gateway East. Food City was one of the first retailers in the region to use electronic scanning registers in the 1970's. Today, Food City continues to enhance your shopping experience with current technology. Make sure you check out this week's Weekend Specials, like us on Facebook, follow us on Instagram and Twitter, and most importantly, allow us to connect with you in person!



El Paso Nonprofit Exchange offers technology solutions for fundraising and mission development for Texas organizations. We are creating a new way for the nonprofit organizations of the Southwest to interact and collaborate. By organizing monthly luncheons on a typical year, which all regional NPOs are welcome to attend, we create an opportunity for entities to form a consolidated community that fosters a culture of internal support and cross promotional possibilities.



Jobe Materials L.P. supplies ready mixed concrete, construction aggregates, asphalt, precast/prestressed concrete products, concrete girders, transloading services, and landscaping materials for the west Texas and southern New Mexico region. Plant facilities and quarries are strategically located within the region in order to service our customers needs on any size project. Our team at Jobe Materials L.P. is committed to providing the highest quality materials, excellent customer service and a safe working environment.